

MEDIA RELEASE

30 September 2021

The Darwin Community Legal Service (DCLS) recently unveiled their new-look logo and re-brand in conjunction with their 30th Anniversary Celebrations.

DCLS began providing services to the public in August 1991 after a group of 22 like-minded community members saw a need to establish a community legal service in Darwin.

Over time, the service, with its' logo and brand, has evolved and is now a multi-disciplinary service with a vast geographical coverage.

Rachael Bowker, Executive Director of DCLS, said she is very excited to be at the helm at the time of such a significant milestone for the service.

“Since coming on board late last year, it has been wonderful to be a part of planning the 30th anniversary celebrations and to be a part of the process in re-designing our logo.”

“It’s been a hard to keep it under wraps in recent months, but I’m excited to finally be able to share our re-brand and our fresh, new look with the community.” Bowker said.

The image is based on the Bird of Paradise flower; the coloured "arms" in the new logo represent the 3 main areas of service (general legal, tenants’ advice and seniors and disability rights) with the dot in the middle representing the people DCLS assist.

Ms Bowker has asked that DCLS stakeholders and the community bear with them as they transition over to the new logo.

“Whilst we don’t anticipate a long transition period, as with anything that is worth doing, we want to make sure that we don’t rush so that we get it right.”

To find out more about the services offered by Darwin Community Legal Service freecall 1800 812 953 or email info@dcls.org.au.

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